



For Immediate Release  
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## Guatemala Gears Up for Annual Apparel Sourcing Show

(Guatemala City) Building on a performance driven track record as the premier textile and apparel trade show event for the Central American and Caribbean region, the 17<sup>th</sup> edition of the Apparel Sourcing Show (APSS) is scheduled for **May 13 to 15, 2008**. Last year's APSS drew more than 5,000 attendees from a total of 27 countries and offered 230 exhibitors a forum to display their wares and network with existing and potential clients. This year's activities will include:

- ***International Exhibit Floor:*** An ideal platform for companies with established business in the region to solidify relationships with existing customers as well as to reach new potential clients. The exhibition floor showcases all of the elements of the region's full package apparel supply chain. *Limited exhibit spaces are still available – please see the Apparel Sourcing Show website for additional information and details.*
- ***Matchmaking Program:*** The APSS Matchmaking Program will facilitate meetings and tours of nearby apparel factories and mills, allowing sourcing executives to personally evaluate the region's capabilities. *A registration form is available at the show's website.*
- ***Up-to-Date Academic Seminars:*** The APSS will feature distinguished speakers and experts delivering updates on the latest news and information affecting the industry. This year, seminar topics will range from the on-going implementation of CAFTA, expanding opportunities for the U.S. and European markets, the latest fashion and retail trends including the consumer push for environmentally friendly products.
- ***Networking Opportunities:*** By attracting key decision-makers from all elements of the apparel supply chain, the Apparel Sourcing Show's activities, programs and social events provide a useful forum for networking with top industry and government representatives.

*The 2008 Apparel Sourcing Show, "DR-CAFTA apparel marketplace...closer than ever" is scheduled for Tuesday, Wednesday and Thursday, May 13-15, 2008 in Guatemala City.*

*Additional information is available at the Apparel Sourcing Show website:*

<http://www.apparelexpo.com>.

*Endorsed by the United States Association of Importers of Textiles & Apparel (USA-ITA)*

