

APPAREL

S O U R C I N G S H O W

— GUATEMALA —

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APSS Seminars Present Fresh Perspective on Full Range of Topics:
Green Production, Social Responsibility; CAFTA & EU Markets; Fashion & Design

(Guatemala City) The 2008 Apparel Sourcing Show (APSS) includes a full academic program highlighting the latest policy developments, fashion and consumer trends. Trade officials from the U.S. and the region will join industry experts in presenting a wide-range of topics based on the following daily themes:

- **Green & Compliance Day** (Tuesday, May 13th): Seminars include “Labor Compliance,” “Lean is Green,” “Restricted Substances Lists” (product safety), “C-TPAT” (security), and a plenary lunch panel entitled, “Sustainable Fibers, Energy & Growth” featuring Kater Hake of Cotton Incorporated and other experts.
- **Market Opportunities Day** (Wednesday, May 14th): The program will include in-depth sessions about the European marketplace, CAFTA “Short Supply” and “Cumulation” updates, to accompany the luncheon presentation of “**CAFTA’s Progress Over These Two Years of Implementation**” with Scott Quesenberry, U.S. Special Textile Negotiator among others.
- **Fashion & Design Day (Thursday, May 15th)**: Sessions will cover topics such as Fashion and Production and Lean Strategies for Product Development. Thursday’s lunch panel will address “**How the Apparel and Textile Industry Has Evolved... Beginning, Now and Beyond**” with top regional manufacturers sharing the evolution of their business models from 1990 to today.

Complete program details can be found on the Apparel Sourcing Show website:
<http://www.apparelexpo.com>.

The 2008 Apparel Sourcing Show, “DR-CAFTA apparel marketplace...closer than ever,” is scheduled for Tuesday, Wednesday and Thursday, May 13-15, 2008 in Guatemala City. Additional information is available at the Apparel Sourcing Show website:
<http://www.apparelexpo.com>

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Endorsed by the United States Association of Importers of Textiles & Apparel (USA-ITA)

